

DIMES in brief

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D I M E S

*DIGITAL
MEDIA
SERVICE
INNOVATIONS*

Dimes Vision

Current state:

The Finnish strength is mainly based on successes in technology creation – Nurturing and piloting innovations is the weak link in Finland.

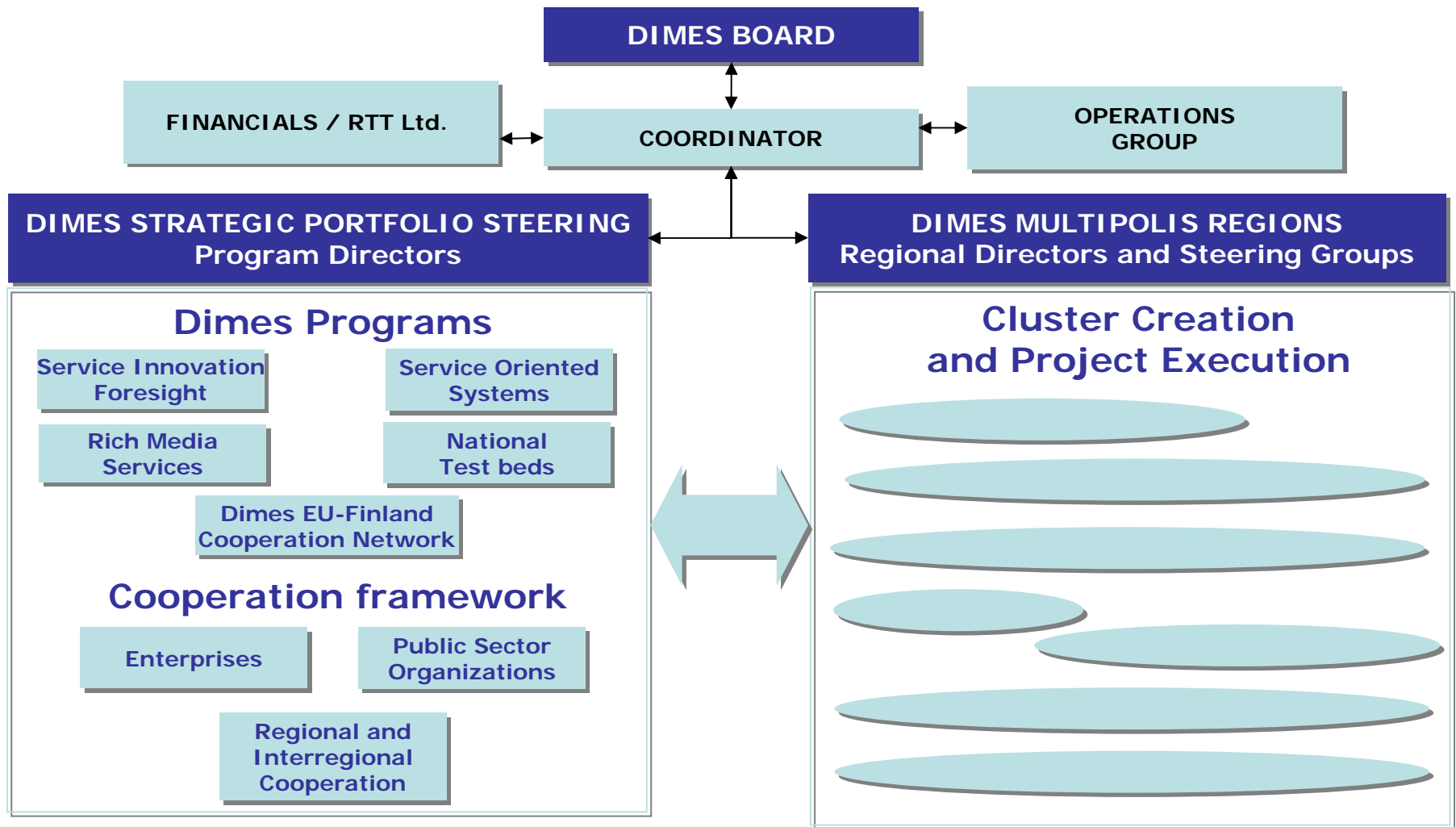


Target State:

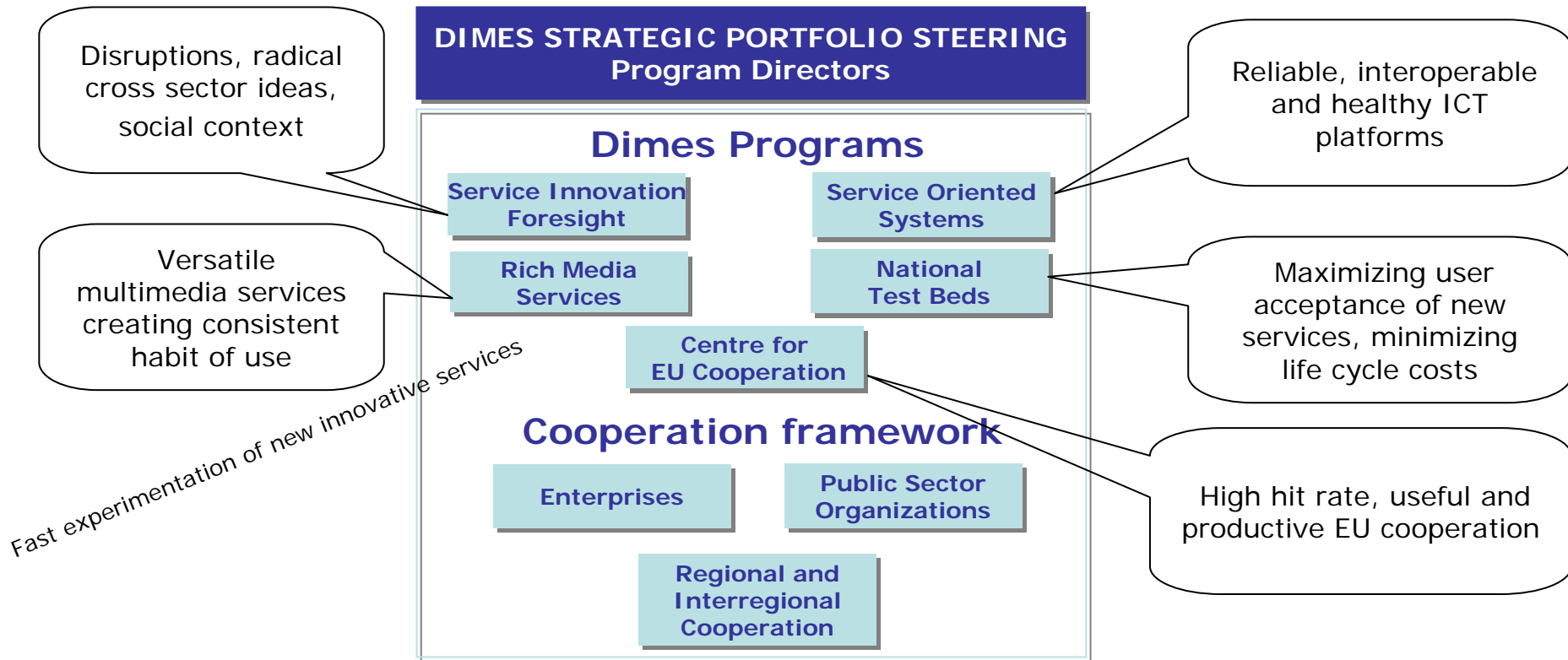
The Finnish strength is quick implementation of new innovations based on effective service creation derived from customer needs and analysis of weak signals and disruptive innovations.

* Expert Members

Organization of Dimes



Dimes Program Contributions to Service Development



Dimes Way of Working

Level

DIMES

- DIMES is a network of all DIMES members. Its board approves generic directions and program suggestions.

Work is (partly) done by and benefits

All DIMES members



DIMES PROGRAMS

- Programs **create specific proposals**, which are **intended to become projects**
- Program activity results are for the benefit of all DIMES members and, partly, public**

All DIMES members, in particular those with an interest in the specific program



PROJECTS IN DIMES PROGRAMS

- Projects created in programs have consortia which vary depending on the project. **Project results are for the benefit of participating DIMES members** (and sometimes invitees). If a company wants to do a project alone, it can do so apart from DIMES. DIMES projects are for a **network of companies, not one company.**

The participating network of companies

Benefits of DIMES way of working

- Don't talk about networking, do it, on many levels
- Create forum for exchange of ideas and thoughts – and turn them to projects for networked consortia which emerge
- Generate benefits on many levels for the network of DIMES members and co-operation partners – not only for any single company or actor
- Enable new ways of working, fresh ideas to bloom

Dimes Association



www.dimes.fi

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